



Furniture Today

SUNDAY AT HIGH POINT

MONDAY AT HIGH POINT

klaussner-home furnishings

IN STOCK

COZZIO
FURNITURE PLACE 210-217

Star struck

Celebrities return to High Point after 2-year absence



STARS SOLUBLE CHALLENGE



WAREHOUSES TELAD CALIFORNIA

- Paper Products Q-4001
- Paper Products Q-4002
- Paper Products Q-4003
- Paper Products Q-4004
- Paper Products Q-4005
- Paper Products Q-4006
- Paper Products Q-4007
- Paper Products Q-4008
- Paper Products Q-4009
- Paper Products Q-4010
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- Paper Products Q-4012
- Paper Products Q-4013
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- Paper Products Q-4019
- Paper Products Q-4020
- Paper Products Q-4021
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- Paper Products Q-4026
- Paper Products Q-4027
- Paper Products Q-4028
- Paper Products Q-4029
- Paper Products Q-4030



high point market
16 / 20
- october 2021
230 Elm
- unit 304



SINCE 1951

ALP's 70th anniversary

ALP Group is a large Italian manufacturing company made up of Arredo, AL Dufo and Valmor, which is particularly successful in the sector's international market both in Europe and in the USA. In the 1950s, when a group of craftsmen decided to found a cooperative to start manufacturing a line of wooden products in Francavilla, Italy. Among the young members of ALP (Arredo, Legno, Franchese) was the father of today's CEO, Maria Cristina Franchese.

In a short space of time, ALP became an important industrial company in the woodworking sector, to such an extent that the Franchese family decided to take over the whole company and invest in modernizing the manufacturing systems. In the early 1980s, the company was already growing in terms of production capacity and turnover, creating particularly in the design and building bedroom furniture.

In the years that followed, Maria Cristina followed the father, joining the company along with her brother, Piero, and her husband Franco Di Fola, bringing an increasingly important role.

Over the years ALP has been recognized for its continuous product innovation, combined with the value of their skilled artisans, which stems from the companies' artisan roots. Their operating methods have proved to be successful, being full advantage of the opportunities offered by industry 4.0 which has triggered a major technological evolution focusing on quality, flexibility and the reduction of waste.

The ALP Group has been more than ever capable of meeting industry 4.0 which has triggered a major technological evolution focusing on quality, flexibility and the reduction of waste.

The latest production systems, "Systems UNO" and "Systems ZERO", are designed to boost performance for medium and large scale orders and meet rising market demand. Thanks to these systems, ALP can operate and better organize its increasingly diverse production lines, which help with planning and resource optimization.

ALP Group also stands out for its commitment to sustainability. Thanks to efforts to streamline processes, productivity has increased without energy consumption going up. ALP Group is an energy-efficient company, reducing the impact on the environment and keeping waste and emissions to a minimum. This is what makes ALP Group a green-oriented company.

Today the products are offered close away from the home, from modular kitchens to bedrooms and living room furniture, and the different collections can be mixed and matched freely. Innovation is kept front the desk of a practical, contemporary and balanced home, expressing a style of living in which forms, materials and colors do not mean compromising on quality, aesthetics and identity.

www.alp200.it